

Outreach Partner Newsletter Article



Organization Name to Encourage **Community Name** Employers to Become Texas Mother-Friendly Worksites

Organization Name is encouraging **Community Name** - area employers to join in their support to reduce barriers to breastfeeding in the work environment.

"We are committed to improving health outcomes in our community," said **Outreach Partner Name and Title**. "Exclusive breastfeeding offers both short and long-term health benefits for moms and babies. While more than 80 percent of new mothers in Texas start breastfeeding, most stop long before reaching their personal goals, citing return to work or school as the top reason for their decision."

"Breastfeeding is an investment in our community's future, and I hope all **Community Name** businesses will show a commitment to the wellbeing of employees and their families by adopting worksite lactation support policies," said **Name**.

Federal and state laws already require employers to provide a private, non-bathroom location and flexible break time for breastfeeding employees to express and store breast milk, however many are not aware of the laws or have not fully implemented appropriate support.

The Texas Mother-Friendly Worksite Program offered by the Texas Department of State Health Services provides support and technical assistance to Texas employers, helping over 3,500 Texas employers achieve designation to date.

Name is available to share presentations with employers and community groups, such as business organizations, associations, and health coalitions. **Name** may be reached at **Contact Information**.

To learn more about the Texas Mother-Friendly Worksite Program and view a list of designated worksites, visit dshs.texas.gov/TexasMotherFriendly or email TexasMotherFriendlyWorksite@dshs.texas.gov.



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