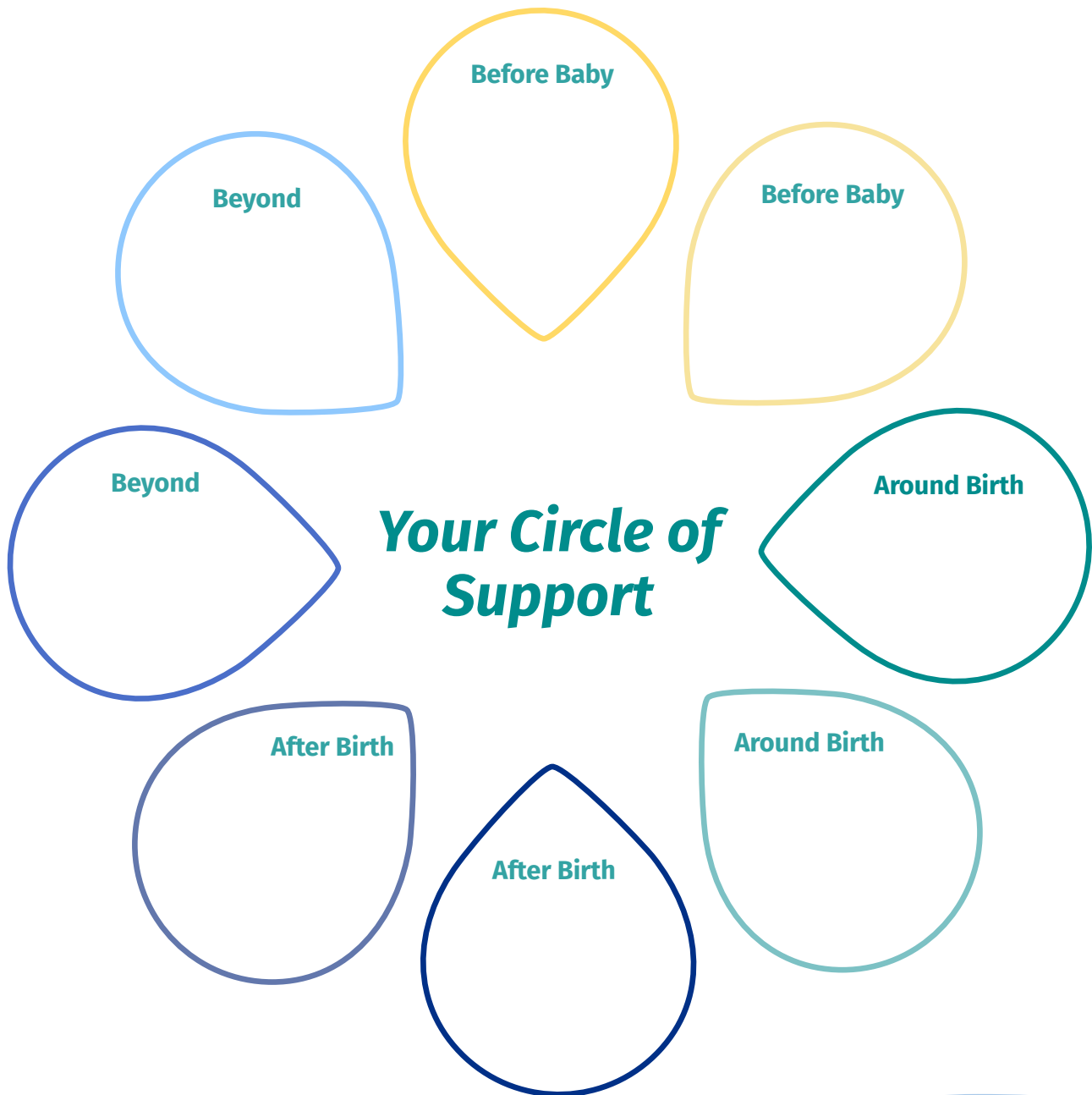


Strengthening Your Community's Circle of Support

When we engage the full circle of community support, we increase opportunities to “move the needle” and decrease sleep-related infant deaths. When everyone works together, parents and caregivers receive the support they need.



Let's Talk – *Safe Infant Sleep*

Share information and resources within your circle of support to increase safe infant sleep practices.

Adapted from the Circle of Care model by Price & Lou (2013)

DIRECTIONS

Facilitators: Use this tool to map partners in your community that support parents and caregivers of infants. During your training use this document, **Let's Talk - Strengthening Your Community's Circle of Support** with training participants to help identify other organizations in the community that can benefit from the Let's Talk training. Communities can work together to identify resources and adopt the Let's Talk Approach to "move the needle" and reduce sleep related infant deaths.

NON-MEDICAL DRIVERS OF HEALTH (NMDOH)

NMDOH are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. **NMDOH can be grouped into 5 domains:**



Economic Stability



Education Access and Quality



Health Care Access and Quality



Neighborhood and Built Environment



Social and Community Context

The **non-medical drivers of health** are a great way to brainstorm who and what may influence parents and caregivers decisions during pregnancy, before birth, after birth, and in their baby's first year of life.

Community Educators: Encourage parents and caregivers to identify their individual circles of support and to share their plans for safe infant sleep with everyone in that circle. This will help to empower them to ask for resources based on their identified needs no matter where they are in their parenting journey.

The **Let's Talk Circle of Support** is a system of people, information, and resources related to a person. It can include many types of organizations. It may change based on the needs of the person and available resources.

Let's Talk – Safe Infant Sleep

Share information and resources within your circle of support to increase safe infant sleep practices.

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