



## Oral Health Improvement Program



Provided \$2.1M to the Phil and Karen Hunke Special Care Clinic at the UT Health San Antonio School of Dentistry.



July 2023 social media campaign generated 4.5 million impressions and more than 10,000 clicks!



Presented 10 times at conferences and webinars.



Smiles for Moms and Babies (Spanish edition) course released.

The Oral Health Improvement Program (OHIP) strives to promote oral health through leadership in public health practices, policy development, education, and population-based preventive services.

**2022 – 2023 School Year** – Conducted the Basic Screening Survey and visited 114 schools for BSS, screened 1,930 third graders and screened 2,384 kindergarteners.

**July 2023** – Promoted the importance of maintaining optimal oral health during pregnancy through a Smiles for Moms and Babies, digital social media campaign.

**November 2023** – Collaborated with the Office of Border Public Health to publish a *Smiles for Moms and Babies – Online Training Course* (Spanish Edition).

**April 2024** – Over 500 course certificates awarded since the launch of *Smiles for Moms and Babies – Online Training Course* in November 2021.

**June 2024** – Awarded the HRSA Maternal and Child Health – Improving Oral Health Integration Demonstration Projects cooperative agreement. This is the launch of Preventive Oral Health Care Integration in Texas (POHCIT).

**July 2024** – Published and shared a Live Virtual Training version of the *Smiles for Moms and Babies – Online Training Course* with community health workers, instructors, and the Office of Border Public Health.

**August 2024** – Exhibited at the 2024 Texas WIC Nutrition and Breastfeeding Conference in Austin, Texas.

For more information, contact the Oral Health Improvement Program at [dental@dshs.texas.gov](mailto:dental@dshs.texas.gov).